



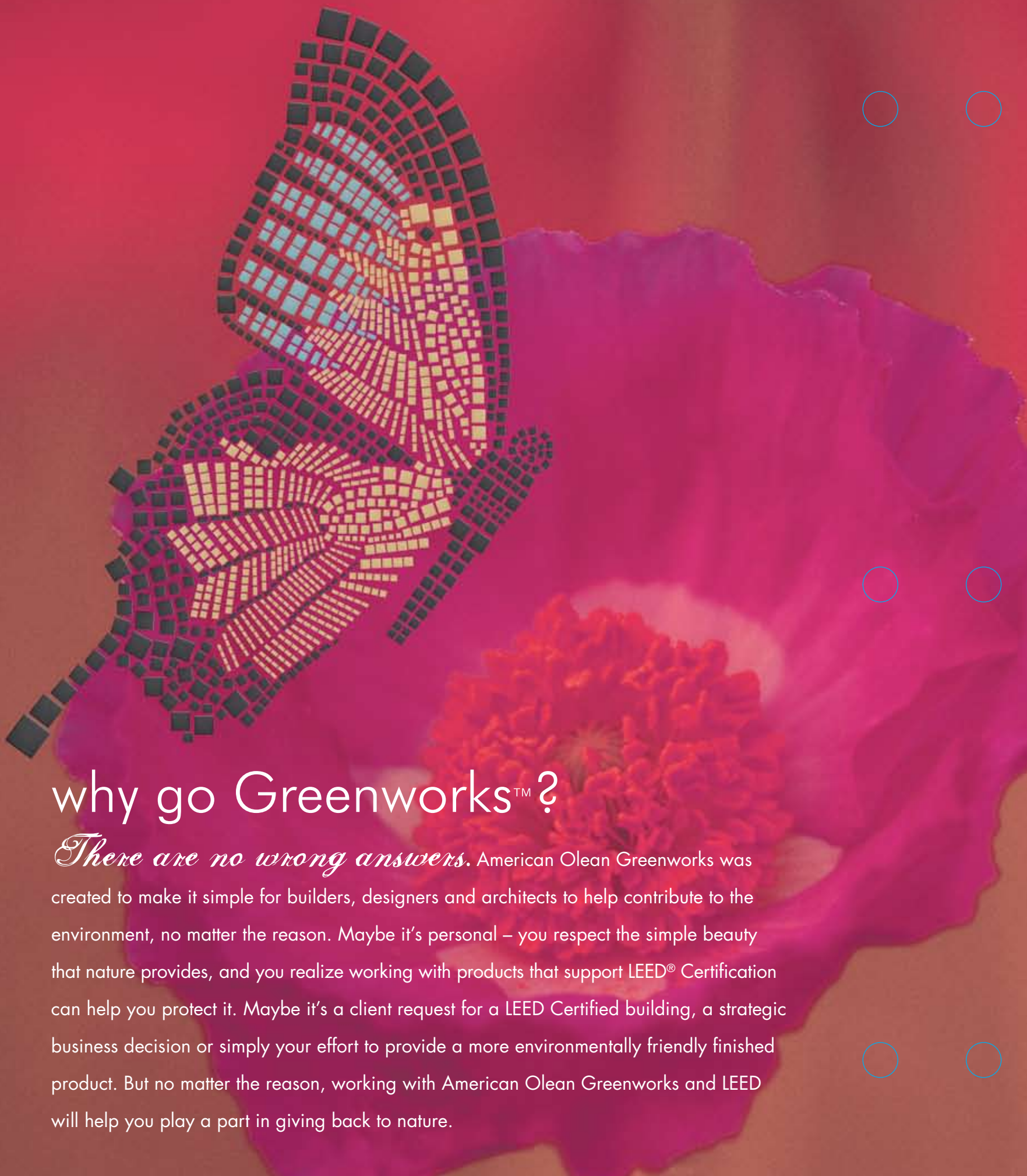
it's in our nature

To learn more about our Greenworks™ program or to get detailed, real-time information on how American Olean™ products can help earn credits toward LEED® certification, visit aogreenworks.com.

A branch of white flowers with a colorful mosaic caterpillar. The caterpillar is made of small, colorful tiles in shades of red, orange, yellow, and white, forming a pattern of concentric circles and stripes. The background is a soft, yellowish-green gradient. There are several small, light blue circles scattered across the image, some near the caterpillar and some near the text.

it's simply in our nature

Nature itself may be complicated, but understanding its beauty is quite simple. At American Olean™, we created Greenworks™ because we draw so much inspiration from the environment when creating our products that it's only natural for our philosophies and practices to work in harmony with our most valuable resource. Drawing on the simplicity of nature's allure, we've made it easier than ever for professionals working with us to contribute to the environment. And making sure nature's beauty stays beautiful – well, that's simply in our nature.



why go Greenworks™ ?

There are no wrong answers. American Olean Greenworks was created to make it simple for builders, designers and architects to help contribute to the environment, no matter the reason. Maybe it's personal – you respect the simple beauty that nature provides, and you realize working with products that support LEED® Certification can help you protect it. Maybe it's a client request for a LEED Certified building, a strategic business decision or simply your effort to provide a more environmentally friendly finished product. But no matter the reason, working with American Olean Greenworks and LEED will help you play a part in giving back to nature.

what is LEED® ?



LEED (Leadership in Energy and Environmental Design) is a set of guidelines for environmentally sustainable design and construction. Established by the U.S. Green Building Council, this voluntary building certification program gives architects, designers and builders the tools and resources they need to make more environmentally friendly choices in regard to their business practices. Through making these choices, building owners and operators will see an immediate and measurable impact on their building's performance. Any project can qualify for LEED certification, though specific per-project requirements may vary. By using a third-party inspection and rating system, LEED provides an unbiased rating system that assigns a point value to different areas of your project.

THE RATING SYSTEM FOR COMMERCIAL BUILDINGS USES SIX DIFFERENT CATEGORIES TO EVALUATE A PROJECT'S PERFORMANCE:

SS	SUSTAINABLE SITES Project utilizes the entire property, so the footprint is no larger than necessary.
WE	WATER EFFICIENCY Project incorporates indoor and outdoor water conservation practices.
EA	ENERGY & ATMOSPHERE Project incorporates elements of energy efficiency, particularly in heating and cooling.
MR	MATERIALS & RESOURCES Project minimizes waste during construction, selecting for environmentally preferable materials and using them efficiently.
IEQ	INDOOR ENVIRONMENTAL QUALITY Project incorporates elements to improve indoor air quality by reducing possible air pollution.
ID	INNOVATION & DESIGN PROCESS Project incorporates special design methods, unique regional considerations, and/or exemplary performance in one of the other categories.



American Olean products can help your building project **earn LEED credits** in these two categories.

See the next page for more detailed information in these specific areas.

There are four progressive levels of LEED certification: Certified, Silver, Gold and Platinum. A project must meet all prerequisites and earn the minimum number of LEED credits to qualify for LEED Certification.

using our resources can help protect yours

The purpose that drives American Olean Greenworks™

is simple: we recognize that programs like LEED® are the future of our industry and a vital part of protecting our environment. Professionals working with us can design with confidence knowing we have made it even simpler to earn LEED credits.

Many American Olean products can help you earn LEED credits in TWO of the SIX required categories: Materials and Resources and Indoor Environmental Quality.

LEED Materials and Resources Credits (MR)

- More than 97% of American Olean's manufactured products contain pre-consumer (post-industrial) recycled materials.
- Our multiple manufacturing facilities in the United States and Mexico give us the opportunity to be closer to more projects than anyone. Raw materials are sourced regionally to the maximum extent possible, resulting in conservation of fossil fuels required for transportation.
- Our cardboard and shrink-wrap packaging materials contain recycled materials, and all packaging can be recycled or reused, helping to minimize construction waste.


LEED Indoor Environmental Quality Credits (IEQ)

- Most tile glazes are water based and use minimal amounts of solvents. Once fired, the tile and glaze are completely fused and there is no possibility of emissions of volatile gases.
- Our manufactured tile products have been tested and are compliant with the California Collaborative for High Performance Schools (CHPS) Low-Emitting Material Standard.



AO Greenworks

Naturally, an important part of American Olean Greenworks includes making nature-friendly changes to our products and processes.

- By using byproducts from other companies' manufacturing processes, reusing waste from production, and recycling what cannot be reused, American Olean diverts over 200 million pounds of solid waste from landfills annually.
- Three of our plants recycle and reuse 100% of wastewater generated in manufacturing. All manufacturing facilities recycle wastewater to the maximum extent possible.
- Operational refinements within our plants have dramatically reduced American Olean's energy consumption. In just a two-year period, we conserved enough electricity to power 1,700 homes for a year, and enough natural gas for 6,000 homes for a year.
- Our products are made only from natural, inorganic raw materials. That means that our tile can be integrated back into the environment with no adverse impact after its functional use has been completed.
-  American Olean is a proud member of the U.S. Green Building Council.

resources

American Olean Greenworks™ utilizes countless resources to help your workplace work with nature. When you visit aogreenworks.com, you're tapping into a wealth of valuable tools that will help you move forward in your efforts to make your business practices environmentally friendly.

Here are some ways to help measure your environmental impact:

- Obtain real-time information on Recycled Material Content (RMC%) in American Olean products.
- Enter a project's location information and see which of our manufacturing facilities are within a 500-mile radius of your project.
- Create your own product and project specification certification letters.
- Download the Life Cycle Cost Study to determine the life cycle of your building project as well as sustainability and potential cost savings.

For more details, visit aogreenworks.com

