

Green Product Directories

An important tool in the effort to build greener buildings and live greener lives is the selection of products that were made using environmentally friendly processes and are used in environmentally friendly ways.

Green products are available for just about any daily need, and the ways they are green are many and varied: They are energy or water efficient; they use healthy, non-toxic materials; they are made from recycled or renewable sources; they make current products you use more efficient or more durable; and they are recyclable or biodegradable, among many other things.

But among all the truly green products comes the risk of “greenwashing;” that is, products that are advertised as green without truly offering environmental or health benefits. The directories below will help you sort through the claims and find the products that best meet your needs. But please note: Inclusion or exclusion of any product in these directories does not represent endorsement by ASID or the U.S. Green Building Council.

- **GREENSPEC DIRECTORY:** The online GreenSpec® Directory lists product descriptions for over 2,100 environmentally preferable products. Products are chosen to be listed by BuildingGreen editors. They do not charge for listings or sell ads.
- **GREEN BUILDING PAGES:** Green Building Pages is an online sustainable design and decision-making tool for building industry professionals and environmentally and socially responsible consumers.
- **GREEN2GREEN:** Green2Green.org features comprehensive information regarding green building products, materials and practices. The site offers side-by-side comparisons of products using a variety of environmental, technical and economic criteria.
- **OIKOS:** Oikos is a World Wide Web site devoted to serving professionals whose work promotes sustainable design and construction.
- **THE GREEN GUIDE:** National Geographic’s Green Guide offers staff-written reviews of a host of products, ranging from appliances, home furnishings and home improvement products to personal care and pet supplies.
- **GOOD TO BE GREEN:** Good To Be Green is a directory of green building products, sustainable building materials and green building service providers. Products must: be made out of recycled materials; ensure a low environmental impact during the construction, operation and/or demolition of the building; conserve natural resources like energy, wood and water; and improve air quality.